

## **Historic, Archive Document**

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★ MAR 27 1923 ★

U.S. Department of Agriculture

1922

CATALOGUE OF  
*Dows'*  
*Delightful*  
*Dahlias*  
*and*  
*Glorious*  
*Gladioli*

Trade Names  
adopted 1921

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GROWN AND SOLD BY

AZRO M. DOWS

A. W. DOWS & CO.

Merrimack Square

Lowell, Mass.

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BULB DEPARTMENT

# DAHLIAS

**Location:** Any good garden soil will grow dahlias and they will do equally well on high or low land. A sunny, airy location is best.

**Planting and Cultivation:** Good stable manure ploughed in in the fall and turned again the following spring makes the ground light. In this locality plant from May 15 to June 15. Dig a hole six inches deep. Lay the bulb flat and cover four inches. Two feet apart in the rows and each row three feet apart is best for proper growth, but if space is limited they can be planted closer.

**Blooms for Display:** In order to get the largest flowers it is quite necessary that you disbud severely. Pinch out all small side branches and buds, letting only the largest mature. Unlike the Gladiolus the Dahlia is a continuous bloomer until frost kills the tops.

**ACHIEVEMENT. (Collarette).** Clear, rich velvety maroon, collarette, a beautiful snowy white, very daintily overlaid with a delicate shade of pinkish-crimson. 50c.

**ADA WASHINGTON (Dec).** Purple with petals enclosing tubular petals. 35c.

**AMERICAN BEAUTY (Col. Dec.).** Wine-crimson; gigantic size, long, heavy stems well above the foliage. 35c.

**AURORA (Dec.).** Deep orange-red. 50c.

**BEDINIA (Hyb. Cac.).** Clear, bright orange, striped and flaked red. 35c.

**BESSIE BOSTON (Dec.).** Scarlet, petals slightly clefted; the flowers resembling giant double sun-flowers. \$1.00.

**CÆCILIA (Peony).** Ivory-white. Very large. 50c.

**CARDINAL (Peony).** New Holland Dahlia. Maroon-purple in color, and produced on long stems well above the foliage. \$1.00.

**CATHERINE (Pompon).** Bright yellow. 25c.

**COLONIAL GIRL (Dec.).** Variegated red and magenta. Profuse bloomer. 35c.

**DAVID WARFIELD (Show).** Beautiful cherry-red. Long, wiry stems. Habit good. \$1.00.

**DR. JOHN FLOOD (Dec.).** Cerise and white. Large flower and free bloomer. White on lower side of petals. \$1.50.

**DREADNAUGHT (Hyb. Cac.).** Dark red. 25c.

**DREER'S WHITE (Col. Show).** Pure white and quilled. Large flower and free bloomer. 50c.

**DREER'S YELLOW (Show).** Sulphur-yellow. Perfect ball, on long stems well above foliage. 50c.

**ESMERELDA (Dec.).** Purple. 25c.

**EXMOUTH GLORY (Dec.).** English. Reddish apricot and orange, tipped white. Medium size, free flowering, good stem. Tall, \$1.00.

**FRANCIS LANE (Peony).** Light lavender-red, with pale lavender streaks down the main petals. Petals broad and flat with tips slightly curling. \$1.00.

**GEN. MILES (Show).** Light violet, striped and splash with purple magenta. An enormous flower borne on long stems. Best variegated show in existence. \$1.00.

**GEORGE WALTERS (Hyb. Cac.).** The finest of the California creations. An immense flower of a deep salmon, shaded rose color. \$1.00.

**GOLD TIPS. (Dec.).** Pink, tipped gold. 35c.

**GRAND DUCHESS MARIE (Show).** Rich buff, overlaid orange, reverse petals pink. 50c.

**GRAND DUKE ALEXIS (Show)** Large white, full to center. 50c.

**HORTENSE WESTON (Dec.).** White, suffused pink. Very good. 35c.

**IMMENSE (Fancy Dec.).** An enormous Dahlia with petals watered white, streaked and bordered with rose-cerise. 50c.

**JEANNE CHARMET (Dec.).** Rose or lilac-pink, suffused white; a very fine free bloomer. Long stems. 35c.

**JENNIE JOHNSON (Show).** Light pink, pencilled and tipped white and rose-pink. Good keeper. 50c

**J. M. GOODRICH (Dec.).** Gigantic new seedling. Beautiful salmon-pink. Large and free flowering. 50c.

**LATONA (Peony).** A large, buff flower of exquisite form. One of the finest garden Dahlias. \$1.00.

**LeGRAND MANITOU (Fancy Dec.).** Pure white splashed violet-purple, mixed and striped dark purple. 50c.

**MADAME DEVINAT (Show).** Pure white overlaid a dainty lavender-pink. Petals cup-shaped and quilled to the center. \$1.00.

**MARMORETTA (Show).** Red, splashed and spotted white. 35c.

**MAUDE ADAMS (Show).** Pure white, overlaid delicate pink. A model of perfection. 75c.

**MME. VAN BYSTEIN (Peony).** A very distinct and new shade. Lilac pink throughout. Plants tall and sturdy. \$1.00.

**MME. VAN DEN DEALE (Dec.).** White, deeply edged silvery-pink. Unsurpassed cut-flower. 75c.

**MRS. C. H. BRECK (Dec.).** Very pretty, creamy yellow, shading to rich rose-pink. A first-class exhibition flower. 75c.

**MRS. ROOSEVELT (Show).** A most beautiful flower of immense form, has excellent stems for cutting; flowers 6 to 8 inches across. Color a delicate pink, shading to soft pink. One of the best Shows. 50c.

**MRS. W. H. PEPIN (Dec.).** Largest white Decorative in existence. Choice. 50c.

- NEWPORT DANDY (Peony).** Lilac-pink of the most delicate shade. The yellow center is open with the inner petals curling and twisting over it. A large size flower and profuse bloomer. \$1.00.
- NIBELUNGENHORT (Hyb. Cac.).** Beautiful shade old-rose, with a blending of salmon-pink and golden-apricot. Flowers often 8 inches. \$1.00.
- NINIGRET (Peony).** Rich, dark red, clouded and striped much lighter. The petals taper abruptly to a sharp point which is twisted in a very attractive manner. A full, heavy flower of unusual quality. \$1.00.
- ORA DOW (Dec.).** A beautiful velvety maroon, effectively tipped white. White in center. Very strong, tall growing plant. No two flowers exactly alike on same plant. 35c.
- QUEEN WILHELMINA (Peony).** Pure glistening white, golden yellow center. A fluffy flower on long stems well above the foliage. 35c.
- REV. DR. BAKER (Cac Inc.).** A novel shade of plum. One of the most prolific bloomers. 75c.
- RODMAN QUINBY (Show).** Red; almost purple. Fine. 35c.
- ROSE GEM (Peony).** A pleasing shade of salmon-pink with a silvery sheen. From Holland. Habit extra good. \$1.00.
- R. P. STRUTHERS (Cac.).** Bright scarlet. 35c.
- RUTH FORBES (Hyb. Cac.).** Massive, clear pink flowers, broad petals, stems often 2 feet long. Excellent for cutting. 50c.
- SAM SAM (Show).** Strawberry flushed bronzy-red. Very large and prolific. \$1.00.
- SANTA CRUZ (Col. Dec.).** Deep lemon-yellow, overlaid salmon-pink. Exceptionally large, free flowering. 75c.
- STORM KING (Show).** Pure white, and reliable. Free flowering. 25c.
- SUTIT (Dec.).** Brilliant red. 35c.
- SWEETHEART (Inc. Cac.).** Dark rose. Very good. 35c.
- THAIS (Hyb. Cac.).** White, lavender-tipped petals. Very delicate. 35c.
- TOM LUNDY (Hyb. Cac.).** Dark velvety-red, blooms held on long, stiff stems. From California. \$1.00.
- VIVIAN (Fancy Show).** White, edged rose-violet. Extra good. 50c.
- W. B. CHILDS (Hyb. Cac.).** Beautiful dark maroon. Extra large. 35c.
- W. W. RAWSON (Col. Dec.).** Really a Show Dahlia. Pure white, overlaid amethyst-blue. Very large. 50c.
- YELLOW COLOSSE (Col. Dec.).** Gigantic, yellow primrose, long, graceful stems, cup-shaped petals. A perfect flower. 50c.
- YELLOW MONS LeNORMAND (Dec.).** Pale yellow, splashed pink. Fine. 50c.

# GLADIOLI

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**Planting and Culture.** Plant the bulbs from May 1 to June 15, four inches deep in heavy soil and six inches deep in light soil with full exposure to the sun. It is better if the ground has been prepared the fall before with fresh stable manure well forked in and turned again the following spring.

The gladiolus is a great drinker. Don't give it merely a sip. Give it plenty of water while you are doing it, even if you do not water more than once a week. After sundown is best. Larger flowers will repay you for the extra care. Stir the soil the next day after rain or after sprinkling. Never allow the soil to crust.

**Blooming.** For best results, cut the spikes when the first flower opens and let them bloom in the house. Each morning remove the wilted blossoms, cut off a little of the stem and give fresh water.

**ALICE TIPLADY.** Orange-salmon. Very choice and beautiful. 25c.

**AMERICA.** The favorite lavender-pink; undoubtedly the most popular of all varieties. Large and early. 15c.

**ANAMOSA.** Finest orange-salmon. Extra tall, very large, many open. 20c.

**ANNA EBERIUS.** The new dark velvety purple; throat lighter shade. Large. 35c.

**BARON JOSEF HULOT.** One of the finest blue gladioli. A deep violet-blue with well-opened flowers. 15c.

**BUTTERFLY.** Pale, salmon-yellow. Large, strong and vigorous. 15c.

**CANOPUS.** Large, rich, solid yellow, deeper throat. Extra good. 25c.

**CAPELLA.** Tall, bright, fiery orange-red. Very large and choice. 25c.

**CHALLENGER.** Dark, rich, velvety red, solid color, very large and choice. 35c.

**CORUNNA.** Large scarlet flower with wide spreading petals. Has a most remarkably large, almost coal black throat, bordered white. An extraordinary flower. 50c.

**CRIMSON GLOW.** By far the most beautiful RED Glad on the market. A perfect scarlet of deep tone. Very large wide-open flowers of fine form, well-placed on the spike. 50c.

**DAWN (Tracy).** The most beautiful coral-pink ever offered. A long, graceful spike of magnificently formed flowers, all open at once. Good cut-flower. 25c.

**EARLY PENDLETON.** Almost like Mrs. Frank Pendleton but much earlier and more blooms open at a time. 35c.

**FIRE RIBBON.** Glowing red, many blooms out at once. Long spike. 25c.

**GIANT WHITE.** Pure white, with elegant markings on lower petals. Great size and substance. 15c.

**GOLDEN KING.** A brilliant golden-yellow, with intense crimson blotch in throat, giving a magnificent effect. Flowers well opened and well set on a very graceful spike. 15c.

**GOLIATH.** Dark, wine-colored flowers. Extremely fine. 20c.

**HALLEY.** A most attractive **EARLY** blooming sort, with large, well-opened flowers of a delicate salmon-pink. 10c.

**HERADA.** A novelty of true merit. An intense phlox color, shaded pure purple. A tall grower with large flower, many open at a time. 25c.

**IDA VAN.** A most beautiful shade of deep salmon-red. Very rich and brilliant color. 10c.

**JACK LONDON.** Light salmon, with beautiful orange flame stripes; golden-yellow throat with ruby-striped center. 65c.

**LINTON.** Tall, salmon-rose petals bordered deeper. Ruffled and very choice. 35c.

**LOVELINESS.** Exquisite wide-open flowers of palest cream-suffused apricot. Very delicate coloring, and greatly admired. 20c.

**MARY PICKFORD.** Creamy-white, throat soft sulphur-yellow. An extraordinary flower and spike. 35c.

**MRS. DR. NORTON.** A pure, soft, white, with tips of petals suffused LaFrance pink. Extremely beautiful variety, and large. 75c.

**MRS. FRANK PENDLETON.** Bright rose-pink on a pure white ground. A giant blotch of richest carmine-red on lower petals. 15c.

**MRS. H. E. BOTHIN.** Flesh salmon-pink, flame scarlet center; a lovely combination. 65c.

**MRS. MARY STEARNS BURK.** Canary-yellow overlaid apricot; deep, canary center; long spike with flowers well-placed. Good cut-flower. 65c.

**MRS. WATT.** Glowing American Beauty shade—self color—well opened flower, nearly all out at once. 15c.

**MRS. WILLARD RICHARDSON.** Deep crimson, maroon center; large, flaring flowers. 35c.

**ORANGE GLORY.** Orange-colored, with beautiful lighter throat; very rich and striking color. 50c.

**PANAMA.** A perfect Hermosa-pink in color with wide-open, wax-like flowers. 15c.

**PEACE.** Large, white with crimson eye. **LATE** variety. 15c.

**PINK LILY.** Rose-pink, magnificently ruffled. **GRAND.** 50c.

**PINK PERFECTION.** A perfect pink of large size. Tall grower and one of the best pinks. 20c.

**PINK PROGRESSION.** **VERY EARLY**, cream pink with a dark blotch. 15c.

**PINK WONDER.** Largest pink variety in existence **GRAND.** \$1.50.





# POST CARD

CORRESPONDENCE

ADDRESS ONLY

**PRINCE OF WALES.** A clear grenadine pink or deep buff with throat markings of a deeper tone. Tips of petals shaded buff. A novelty of great value. 15c.

**1910 ROSE.** Pure rose-pink of extra fine shade. Narrow white central lines on lower petals. Very large flower. 20c.

**ROSE GLORY.** Pure rose-pink, deeper throat. Extra fine and beautifully ruffled. 50c.

**SALMON BEAUTY** Deep salmon, rich yellow throat. Very large. 35c.

**SCHWABAN.** Largest and strongest yellow flowered Glad. A clear citron yellow with aster-purple tongue on lower petals. 15c.

**THOMAS T. KENT.** Rose-pink with ruby running through each petal. Very vigorous and one of Deiner's largest varieties. 65c.

**VEGA.** A very fine yellow with many blooms open at one time. 35c.

**VIOLET BEAUTY.** Cerise-violet. Very large, tall, grand throat blotches of red. Beautiful. 25c.

**WAR.** Large, blood-red; considered a very pleasing shade and makes a fine contrast with the light colored sorts. 25c.

**WHITE AMERICA.** A blue-white Glad, the slight marks deep in the throat, being blue. Strong, perfect spikes. 25c.

**WHITE GIANT.** The finest and purest white Glad known. Excels all others for size and purity of color. Petals long and narrow. Looks like a six-pointed star. 50c.

**WHITE WONDER.** Pure white, no markings, wide open flowers of large size. \$1.50.

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**PRICE BY THE DOZEN** of all varieties is ten times the price of a single bulb.

Planting stock and bulblets of many varieties at much less price.

Mixture of above varieties, large bulbs, \$1.00 doz. Smaller bulbs of blooming size, 75c. doz. Per 100, \$5.00.

Wholesale rates on most of above varieties made on application.

Orders amounting to \$5.00 10% discount cash with order. No order accepted less than \$1.00.

**TERMS:** All retail orders paid for in advance are sent postage prepaid. Other orders are sent C. O. D. with postage added.

**ORDER EARLY** and avoid disappointment should the variety desired be sold out.

**SUBSTITUTION:** I never substitute without permission; but it is well to mention a few varieties that you are willing to have substituted should any of the varieties ordered be sold out.

**GUARANTEE:** I guarantee all stock to be in growing condition and true to name. Please notify me if any prove otherwise.

AZRO M. DOWS.

Merrimack Square, Lowell, Mass.

## CANNAS

The large broad leaf Cannas are always a delight in any garden and will grow in almost any soil. Try a few. I have the bright green-leaved Cannas and the bronze green Cannas.

10c. each. \$1.00 doz.

Very choice varieties 25c. and 50c. each.

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## PEONIES

Do not fail to come to my garden on Smith Street and see the Peonies in bloom from June 15th to July 10th. You can make your choice of the beautiful blossoms and sweet-scented varieties, and the roots will be delivered to you in September.

Prices vary from 50c. to \$5.00 each.

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## PHLOX (Perennials)

Many varieties of Perennial Phlox will be in bloom from July 1st to Oct. 1st. Some of the largest and sweetest-scented varieties ever grown. Roots of these will be ready in April and September.

**BRIDESMAID.** White, with large crimson eye. 35c.

**INSPECTOR ELPEL.** Bright rose, darker eye. 35c.

**SNOW QUEEN.** White. A dwarf plant with very large heads. 35c.

**MARY LOUISE.** White, with violet-rose eye, very distinct. 35c. A few choice varieties 50c. each.

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## *Remember*

Visitors welcome any Tuesday at the gardens, and when flowers are in bloom you will be given some to take away. Thousands of Gladioli in blossom during July, August, September, October.

Yours for Delightful Dahlias and Glorious Gladioli.

AZRO M. DOWS, (A. W. Dows & Co.)

Merrimack Square, Lowell, Mass.